

<https://www.telegraph.co.uk/travel/destinations/europe/italy/tuscany/hotels/augustus-lido-hotel/>

## Augustus Lido

### Forte dei Marmi, Tuscany, Italy

[View on a map](#)



9/10

Telegraph expert  
rating

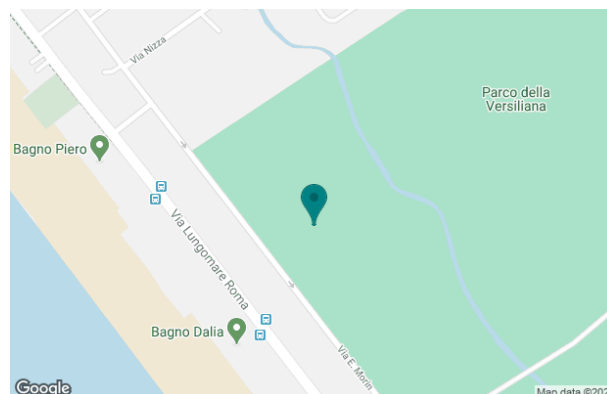
" A historic villa full of atmosphere on the Tuscan coast at one of Italy's most prestigious seaside resorts. A stunning location with a backdrop of mountains where, among others, Michelangelo sourced marble for his masterpieces. Expect top-notch beach facilities and a seafood restaurant on the sand. "

8/10

### Location

Villa Agnelli, which houses Augustus Lido, is surrounded by mature gardens with a short underpass leading to the sandy beach. It's an independent part of the Augustus Hotel & Resort which has more accommodation in a range of other buildings across the road.

The centre of Forte dei Marmi, one of Italy's most prestigious resorts and famous for its designer boutiques, is a mile and a quarter (2km) away; there's a beachside cycle path and the hotel runs a free all-day shuttle service in summer. Both Pisa and Lucca are about 22 miles (36km) away; Pisa airport is a 30-minute drive.



<https://www.telegraph.co.uk/travel/destinations/europe/italy/tuscany/hotels/augustus-lido-hotel/>

## 9/10 **Style and Character**

Many of the furnishings belonged to the high-profile Agnelli family who owned the villa, which date from the early 20th century, for several decades. The solid wooden antique furniture, rugs and historic prints in the rooms and shared areas, teamed with neutral stripes are counterbalanced by fresh William Morris-style wallpaper, round-arch doors and ceramic-tiled floors, creating a harmonious effect and a relaxing, country-house atmosphere.

The veranda and garden induce lazy afternoons as does the beach, which has well-spaced tents on the sand and a shady seating area.

## 9/10 **Service and Facilities**

The beach is a major attraction and guests have discounts for the loungers and tents on the sand; one of the resort's two heated open-air pools (free) is here and has a salt water and a whirlpool section. There's a gym (free) with state-of-the-art fitness equipment and spa (€30/£26) also offering treatments and massages, at one of the resort's other buildings.

The villa's own shared facilities include a cosy lounge with books as well as the veranda and garden. The staff, who combine friendliness and professionalism to perfection, are always on hand.

- ✓ Bar
- ✓ Fitness centre
- ✓ Laundry
- ✓ Pool
- ✓ Room service
- ✓ Spa
- ✓ Wi-Fi
- ✓ Beach
- ✓ Kids' club
- ✓ Parking
- ✓ Restaurant
- ✓ Sauna
- ✓ Steam room/hammam

<https://www.telegraph.co.uk/travel/destinations/europe/italy/tuscany/hotels/augustus-lido-hotel/>

## 9/10 **Rooms**

Augustus Lido's 19 bedrooms are on the upper three floors of the villa, each of which has a colour theme for the floor tiles, wallpaper and fabrics which may sound overpowering but isn't. All the rooms are very spacious and have plenty of windows, including in most bathrooms, with views over the garden to the coast or mountains.

The décor is in keeping with the overall style of the villa with antique furniture, described in a dedicated sheet for each room, including the occasional chaise longue or brass bed. Storage space is ample and there are USB sockets. Some bathrooms have a tub as well as shower, plus there are robes and slippers and powerful hairdryers.

## 9/10 **Food and Drink**

The food, especially at the beachside seafood restaurant, Bambaissa, is one of the hotel's top features. Octopus is a particular speciality, the spicy seafood soup is excellent and there are always vegetarian dishes too, such as burrata ravioli and salads, each matched with a specific olive oil. The wine list includes Supertuscans plus other regional and Italian wines and a choice of champagne. Desserts, such as tiramisù with coffee ice-cream, are home-made.

In summer, pizzas are available and there's a separate, more informal buffet eatery also by the beach and a beach bar with service on the sand. Thanks to a night-time room service menu you can eat, quite literally, at any time of the day or night.

Breakfast is on the villa's veranda with a fabulous buffet including plenty of fresh fruit and juices, several types of bread and yogurt, homemade cakes and quiches as well as cheeses, ham and cooked items including bacon and eggs. Prosecco is always available and hot drinks and extras such as porridge, are made to order.

<https://www.telegraph.co.uk/travel/destinations/europe/italy/tuscany/hotels/augustus-lido-hotel/>

8/10

## Value for Money

Double rooms from €200 (£170) in low season; and from €460 (£393) in high. Breakfast included. Free Wi-Fi. The hotel is open April-January.

## Access for guests with disabilities?

The villa has a lift and entrance ramp but no specially adapted rooms, though there are several in the resort's other buildings, across the road.

## Family-Friendly?

Yes: there are several interconnecting rooms, children receive a welcome gift and beach toys on loan. Activities are organised from June to September and the restaurant provides children's menus.

📍 Viale Enrico Morin, 55045 Forte dei Marmi LU, Italy.  
00 39 0584 787200  
augustus-hotel.it



<https://www.telegraph.co.uk/travel/destinations/europe/italy/tuscany/hotels/augustus-lido-hotel/>



[See more images at Booking.com](https://www.booking.com)